



Master of
Business Administration

Mode: 100% Online | Duration: 18 Months



About the Programme

The MBA programme cultivates executive-level thinking and leadership by integrating the depth and complexity of modern business within a technology-driven environment. It introduces advanced concepts across major business models, enhancing analytical capability, accelerating decision-making, and enabling effective engagement with real-world challenges. The curriculum further develops core managerial competencies along with the technical proficiency required for success in global industries or for progression into research and academia.

Accreditations



FLORIDA DEPARTMENT OF
EDUCATION
fldoe.org

Birchwood University, licensed by the Florida Commission for Independent Education (#11386) and authorized by the Florida Department of Education, offers globally recognized degrees. Based in Orlando, it ensures high academic standards. It provides degree, diploma, and transcript authentication, including Apostille certification under the 1961 Hague Convention or embassy/consulate authentication for non-member countries.



Birchwood University is a member of the "Florida Association of Postsecondary Schools and Colleges" (FAPSC) and licensed by the Florida Commission for Independent Education, Florida Department of Education, License #11386.



Birchwood University is now accredited by the International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE), ensuring academic excellence. Its accelerated online programmes in Business Administration, Data Science, and Cyber Security meet high standards. With affordability, practical learning, and student success in focus, Birchwood provides accessible, high-quality education for all.

CECU

Career Education Colleges and Universities (CECU) represents over 1,100 proprietary higher education campuses across North America. It promotes access, opportunity, and quality education while focusing on advocacy, communications, professional development, and research. Birchwood University is a proud CECU member, supporting career-focused education and skill enhancement for students.



Birchwood University partners with World Education Services (WES) to provide credential evaluation services. Students applying for admission into Birchwood University's academic programmes, who hold degrees from institutions outside the United States, can have their academic credentials reviewed by WES. WES evaluates foreign degrees, and its reports are widely recognized by government agencies, employers, and academic institutions globally.

The Changing Business Landscape

The pace of change we are witnessing today is unlike anything we have seen in recent history.

55%

CEOs believe identifying the next generation of leaders is the top challenge.

\$ 18.59 B

progressing at a compound annual growth rate of 9.50% from 2022 to 2027.

37%

expected demand for MBA Professionals to increase compared to the previous year.

\$ 115,000

is the median salary of MBA professionals, 75% more than those with a bachelor's degree (\$66,000).



Eligibility

General Admission Requirements:-

- i. Bachelor's degree and academic transcripts in any discipline from a recognized university with a minimum of 50% marks.
- ii. Candidates with less than 50% marks may be required to attend an online interview with the Director.
- iii. English Proficiency:
 - a. Medium of instruction during school or graduation, or relevant work experience should be English, OR
 - b. IELTS score of 6 (or equivalent).

Documents Required at the Time of Admission

- i. Scanned copy of a recent passport-size photograph
- ii. Valid government-issued photo identity proof
- iii. Copy of undergraduate degree certificate and marksheets
- iv. Updated resume
- v. A minimum 300-word essay describing the applicant's interest in the programme

Note: Any document not in English must be submitted with a certified translation.

Selection Process



Programme Highlights

100% Online, Anytime Access 01

Study globally from home. No relocation or visa hassles.



02 Alumni Status

Full graduate privileges post-completion



Accelerated Pathway 03

Option to complete the programme in 10-12 months.



04 Online & Flexible

Fully asynchronous learning accessible worldwide



No Entrance Exams 05

Direct admission without GMAT, GRE, or TOEFL



06 Fee Advantage

Limited-period reduced upfront fee



Global Faculty Expertise 07

Learn from professors with industry and academic excellence



08 24x7 LMS Access

Early access upon enrollment



Testimonials

Nathanael

Review



I am deeply grateful to Birchwood University for providing an exceptional academic environment and unwavering support throughout my educational journey. The dedicated guidance from the faculty members and administrative team not only enabled me to successfully complete my degree but also contributed significantly to my personal and professional growth. The university's commitment to excellence, research orientation, and student development truly sets it apart. My experience at Birchwood University has been both enriching and transformative, shaping me into a more confident individual. I extend my sincere appreciation to the institution for being an integral part of my academic success.

Shivangi

Review



I am profoundly grateful to Birchwood University for providing an outstanding academic environment and unwavering support throughout my educational journey. The insightful mentorship and encouragement from the faculty and administrative staff not only enabled me to successfully complete my degree but also fostered my personal and professional development. The university's steadfast commitment to academic excellence, research, and holistic student growth truly sets it apart. My experience at Birchwood University has been deeply enriching and transformative, shaping me into a more confident and capable individual. I extend my sincere appreciation to the institution for being an integral part of my academic.

Nabeel

Review



I am deeply thankful to Birchwood University for being such an inspiring and supportive place throughout my academic journey. The guidance and care from my professors and the entire university team not only helped me achieve my degree but also helped me grow as a person. Birchwood's dedication to excellence and student development has made my experience truly special. My time here has been life-changing, giving me confidence and purpose for the future. I'm sincerely grateful to the university for playing such a meaningful role in my success.

Programme Fees

USD 14,775

Limited Time Discounted Introductory Fee on Upfront Payment*

USD 3000

* Above fee applicable only for upfront payments and until offer lasts

Call 844 896 4007 to know more about attractive financing options as well as limited time upfront payment discounts on the Programme Fee that you may be eligible for!

Payment Option

Step-1

Make an initial down payment of USD 200 to reserve your seat.

Step-2

Upon selection into the programme, make an upfront balance payment of the discounted programme fee and avail the limited-time introductory offer.



BIRCHWOOD UNIVERSITY

Course Structure

A summary of the courses you will learn during the programme.

Course No.	Course Title	Credit Hours
MBA500	Principles of Economics and Finance	3
MBA510	Principles of Accounting	3
MBA520	Managerial Statistics	3
MBA530	Managerial Accounting	3
MBA540	Intra and Entrepreneurship	3
MBA550	Information Data Management	3
MBA560	Managerial Economics	3
MBA570	Managerial Marketing	3
MBA580	Business Law and Ethics	3
MBA590	Managerial Finance	3
MBA600	Organizational Change Management	3
MBA610	Project Team Management	3
MBA620	People, Conflict, Negotiation & Resolution	3
MBA630	Advanced Project Management	3
MBA640	Capstone Project	3
Total		45





Course Description

MBA500 | Principles of Economics and Finance

3 Cr. Hrs.

This foundation course helps students to understand the practicality and relevance of economics and finance with a variety of illustrations and insights. Economics topics include classical vs modern economic thought; supply and demand; elasticity; competition and monopoly; inflation and unemployment. Finance topics include: the federal reserve system; FOMC and the money market; interest rates; financial structure; and investments decisions.

MBA510 | Principles of Accounting

3 Cr. Hrs.

This foundation course teaches fundamental accounting procedures and the uses of accounting information. Topics include developing and understanding of the basic concepts that underpin financial accounting information; understanding the fundamentals of recording accounting information using the accounting equation, and familiarizing students with the four basic statements: balance sheet, income statement, statement of cash flow, and statement of changes in retained earnings.

MBA520 | Managerial Statistics

3 Cr. Hrs.

This foundation course prepares students for working in those courses that require the use of mathematics and /or statistics. The material includes an examination of four functions: a) linear, b) power, c) exponential and d) log. It also includes an introduction to calculus and basic descriptive and experiential statistics.

MBA530 | Managerial Accounting

3 Cr. Hrs.

This course provides fundamental concepts and tools in accounting that business managers need to function managing financial resources of a company effectively and purposefully. Starting from basic concepts, including cash flow analysis, financial statement interpretation and ratio analysis, the course builds the foundation of knowledge and progresses toward more advance topics such as capital budgeting, risk and returns, and various investment decision making techniques. The course concludes with discussion about how a company funds itself in short-term and long-term horizons, and how capital market can help in such financing process utilizing case analysis.

MBA540 | Intra and Entrepreneurship

3 Cr. Hrs.

In this course, students will focus on intra and entrepreneurship and how to also apply entrepreneurial skills in the corporate environment. Focus will be on students identifying their own leadership skills and how to shape these to intra and entrepreneurship activities. This course provides students with the knowledge and tools they need to launch a business so that it has the greatest chance for success. Students will learn step by step the process of turning an idea into a profitable finished product, either as an entrepreneur starting a new business venture, or as an intrapreneur taking direct responsibility within a large corporation.

MBA550 | Information Data Management

3 Cr. Hrs.

Theoretical, managerial, and hands-on approaches to the study of computers and information technologies for problem solving and decision making. Topics include: business intelligence; Web 2.0, Web 3.0 and beyond; mobile and electronic commerce; search engine and social media analytics; information systems; system components and properties; and types of information useful to end users; strategic uses of computers and computer networks in organizations, to analyze systems, information flows, transaction processing, applications of database management; major trends; concepts, applications and technical alternatives in telecommunications. Students will work with standard applications software packages including Microsoft Office, spreadsheet applications, database management, graphics, as well as software specific to their respective areas of specialization.

MBA560 | Managerial Economics

3 Cr. Hrs.

Managerial economics is the application of economic theory and methodology to management decisions for the development, operations, and planning of the firm and non-profit organization. As effective managers, it is necessary to understand how economic variables, such as output, interest rates, unemployment, pricing, production efficiencies and exchange rates affect companies and organizations in arriving at optimal solutions for growth and profitability. Specifically, topics to be examined in this course are the evaluation of choices and alternatives, profit measurement, economic optimization, demand and supply estimation, profitability forecasting, production and competitive markets, competition, and long-term investment decisions.

MBA570 | Managerial Marketing

3 Cr. Hrs.

This marketing course focuses on how to apply tools and techniques to delivering goods and services in a global economy as well as in a non-profit environment. Topics include consumer behavior; market research; product planning and development; pricing; advertising strategies; budgeting; personal selling; media cross-marketing; advertising regulation; strategic planning for international markets; special events and sales promotion; public relations and publicity.

MBA580 | Business Law and Ethics

3 Cr. Hrs.

Our system of commerce is fundamental to our structure as a nation. Every day we participate or encounter commercial transactions, be they as simple and obvious as the purchase of a cup of coffee, as subtle and passive as observing a television advertisement, or as interactive as ordering on-line a product produced half-a-world away. Intrinsic to this system of commerce are the regulations and laws that moderate how businesses operate. Knowing how the legal system interacts with business is key to a successful business. Just as important for the student/business owner is how to conduct transactions ethically within the legal system. Drawing upon a review of the fundamentals of our legal system, this course will provide the student with an introduction to basic concepts of our system of jurisprudence, legal processes and procedures, the methods for establishing and ending business relationships, and the laws regulating our business transactions. Within each section we will explore ethical and legal considerations as the student learns how to conduct business in order to be successful, not just avoid legal issues.

MBA590 | Managerial Finance

3 Cr. Hrs.

This course provides fundamental concepts and tools in finance that business managers need to obtain in order to manage financial resources of a company effectively and purposefully. Starting from basic concepts, including cash flow analysis, financial statement interpretation and ratio analysis, the course builds the foundation of knowledge and progresses toward more advanced topics such as capital budgeting, risk and returns, and various investment decision-making techniques. Basic financial securities, namely equity and bonds, are discussed during the course along with valuation methods of such instruments. The course concludes with discussion about how a company funds itself in short-term and long-term horizons, and how capital market can help in such financing process utilizing case analysis. This course will require students to apply these tools in the planning and development of their Constructive Action projects.

MBA600 | Organizational Change Management

3 Cr. Hrs.

This course focuses on the study of corporate culture, organizational structure, and human behavior in organizational contexts. Students study techniques for designing and developing a highly productive, effective, and socially responsive workplace. Topics include work motivation; learning theory; conflict resolution; leadership; managerial styles; job design; performance evaluation and feedback; group dynamics; and issues of organizational power and politics. A broad spectrum of actual management case studies will be used to demonstrate effective approaches and strategies for dealing with organizational problems and opportunities.

MBA610 | Project Team Management

3 Cr. Hrs.

This is an advanced course in project management and leadership on strategic change. The course emphasizes the use of project management software and sound management principles in cost control, resource and staffing planning, project financial, and schedule management. Topics include organizational strategy; portfolio management; scope management; risk management; cost estimation and budgeting; project scheduling.

MBA620 | People, Conflict, Negotiation & Resolution

3 Cr. Hrs.

This course will provide the student with an ability to develop various negotiation skills that can be used in multiple business contexts. Business owners, executives, officers, managers, supervisors, salespersons, and others that are in control of staff or interact with employees, customers, suppliers, retailers, and wholesalers, or any other third parties will inevitably find themselves in having to manage a workplace situation. The course we will explore negotiation theory and the advantages and disadvantages of different negotiation styles and strategies. The coursework will then explore how the skilled businessperson can utilize dispute prevention techniques, and, if unsuccessful, then weigh the various legal options of alternate dispute resolution options versus following the traditional litigation process. Arbitration, mediation, and additional methods of ADR will be investigated, as well as the benefits and detriments of litigation, and the procedure of trials and appeals process involving individuals, multiple parties, coalitions, or teams. Students will acquire the skills of pre-negotiation preparation and techniques; how to develop a personal negotiation style; how to engage in cross-cultural negotiations; and how to develop trust and build beneficial professional relationships.

MBA630 | Advanced Project Management

3 Cr. Hrs.

This course is designed to give the students a more in-depth knowledge of Project Management and to integrate financial statements, ratios, and data into the management of their projects. In this course students will further develop their working knowledge of the field by using the Project Management Body of Knowledge (PMBOK), which will also help to prepare them for the Certified Associate Project Management (CAPM). This course will build on the students' knowledge previously gained knowledge of project management. This course explores the latest theoretical, practical, and strategic developments in the management of modern projects. Among other things, it discusses management styles, management strategies, systems engineering, and various functional areas in project management, usually not covered in a basic course. The idea is to explore the state-of-the-art in project management and develop additional insights. The emphasis in this course is on the latest managerial concepts and on possible research areas for advanced studies.

Consumer tastes and preferences are converging, which requires firms to operate in a global environment by making their goods and services accessible across the globe. This course exposes students to this global environment and highlights the necessity to develop the skills and expertise to operate in this changing global competitive environment. The course has a dual purpose: to familiarize and understand the theories and practices of international business, along with the geographic, demographic, technological, political, economic, and sociocultural forces that impact cross-cultural, and the influence of national/international media related to business management. Students will study the principles and problems that individuals, companies, and institutions encounter in their business practices. The course will illustrate the changing nature of alliances, industries, and government intervention.



Faculty Members



Prof. Tilokie Depoo, Ph.D

Dr. Tilokie Depoo has dedicated his career in the higher education sector for over 20 years as a highly regarded senior executive and thought leader, successfully bridging the gaps between academic innovation and strategic business thinking. He is an expert at developing and managing multi-site educational programs and institutions, and he brings to the table a distinctive realm of academia, finance, and

visionary leadership to embrace the changes accosting the spheres of education and enterprise.



Dr. Andrew Salisbury

Dr. Andrew Salisbury is a veteran educator and academic from England, UK, who has an eclectic background in the fields of engineering, computer science, business, and digital change. He possesses a BEng (Hons) and a PhD from Lancaster University and has complemented his qualification with postgraduate awards in the teaching and learning course at Sheffield University,

achieving Fellowships in Higher Education (FHEA and SFHEA). His teaching portfolio consists of data analytics, object-oriented programming, AI, and machine learning online courses at various universities like UCL, Open University, University of Leeds, University of Edinburgh, University of Aston, and University of Bolton. Dr.



Dr. Vinícius Dezem

Dr. Vinícius Dezem is a Brazilian banking executive and data-driven financial solutions expert, strategic management, and financial technologies. He has a Ph.D. in Engineering Knowledge Management from the Federal University of Santa Catarina (UFSC), with an area of focus on Open Banking APIs and decision support systems. His Ph.D. thesis, entitled "Strategies for Future Data-Driven

Banking by Open Banking APIs," explores best practices for incorporating in-house and outsourced technology innovation in open banking.

Faculty Members



Prof. Aida Mehrad, Ph.D

Dr. Aida Mehrad is an esteemed psychologist, educator, researcher, and published author with a truly exceptional academic history reflecting two Doctorate degrees (PhDs); Health/Industrial and Organizational Psychology received from the Universitat Autònoma de Barcelona and a second in Social Psychology received from University Putra Malaysia, accumulating over 14 years of teaching experience both nationally and internationally, educating thousands of students. Her work has touched students across continents and cultures.



Prof. Egla Mansi, MS

Egla Mansi is an enthusiastic and empathetic scholar in Behavioural and Development Economics with a sharp academic background and significant experience in teaching and the financial sector. She makes the connections between economic theory and the tangible world by emphasizing how individual behaviour and institutional characteristics shape development outcomes.



Prof. Millet Guzman, Ph.D

Dr. Millet is an experienced and results-oriented professional with more than ten years of focused experience in Supply Chain Management. Dr. Millet has a comprehensive knowledge of logistics, procurement, inventory management, and operations strategy. Her expertise lies with designing optimal complex supply chain processes, improving operations, and managing continuous improvement initiatives in various operational environments.

Message From Our President

Dear Esteemed Students and Scholars,

It is with great pleasure and anticipation that I extend a warm welcome to each one of you to Birchwood University – a beacon of transformative education, innovation, and excellence.



Dr. Ramesh Sinanan

President, Birchwood University

At Birchwood University, we believe in fostering an environment where Character, Quality, Excellence, and Community form the bedrock of your educational journey. As you embark on this path of knowledge, discovery, and personal growth, you will find a plethora of opportunities that extend beyond traditional academic pursuits. Our vision at Birchwood University is to be an international model for providing a supportive, high-quality, and affordable educational experience. We are committed to creating a positive impact on both our students and the wider community.

Certificate





About Birchwood University

Birchwood University takes pride in its focused approach to education, concentrating on key domains that drive the future. The university aligns its programmes with the evolving needs of the professional landscape. It caters to a diverse range of academic pursuits, offering programmes from Bachelors to Doctoral levels. This comprehensive spectrum allows students to embark on their educational journey with the university and progress seamlessly through various stages of academic advancement.

The university engages students in research activities, encouraging them to explore, innovate, and contribute to the body of knowledge in their respective fields. The University stands at the forefront of futuristic education, specializing in Data Science, Cyber Security, Software Development, and Management courses. Birchwood University, authorized by the Commission of Independent Education (CIE) in Florida, USA, holds a prestigious position in the global education landscape.



BIRCHWOOD UNIVERSITY

Admission Partner



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