



**EUROPEAN
GLOBAL**

Institute of Innovation & Technology

Veranda higherEd

An SNVA Veranda Enterprise



Doctorate of Business Administration (DBA)

Earn reputed globally recognised “Dr” title

Duration: 2-3 Years

Programme level: 8

Overview

The **Global DBA** offered by European Global Institute of Innovation and Technology (EU Global) is a European highest level qualification – **Level 8 programme**. This doctorate qualification necessitates the primary focus of the candidate's work to showcase an original contribution to knowledge within their subject, field, or profession, achieved through original research or the innovative application of existing knowledge or understanding.

The DBA Programme seeks to enhance the capability of the professionals to merge rigorous academic and critical analysis with practical relevance and application. This enables them to evolve into more effective evidence-based practitioners and contribute to the advancement of their profession by expanding knowledge. In this pursuit, it aims to elevate the standards of their profession. Since this programme aims to enhance the research and publication competencies of the scholars and the scholars are expected to be an expert in terms of their Master studies or acquired experience in the past, the scholars in this programme progress in their field to the next level. For this independent research, the learners can choose the topic in any field they have prior expertise in such as marketing, finance, technology, operations, human resources, big data, healthcare, agribusiness, etc.



Globally Recognized EU Global Accreditation

The Global DBA offered by European Global Institute of Innovation and Technology (EU Global) is a European highest level qualification – Level 8 programme. This programme is USA accredited by Council for Higher Education Development, USA and is under pending approval by Malta Further & Higher Education Authority (MFHEA), in which students will be enrolled post full accreditation. The degree offers right of use of “Dr” title.



USA Accreditation & Memberships

The European Global Institute of Innovation & Technology (EU Global) is honored to hold an international membership with the Association of Higher Education, USA. Additionally, we are accredited by the Council for Higher Education Development, USA.



Programme Highlights



Internationally Recognized Doctoral Degree

A “Doctorate” is potentially the most coveted and highest possible educational qualification for professionals, especially for those with considerable years of work experience. While Doctor of Business Administration (DBA), as a formal degree, is not offered in India, DBA is recognised globally across multiple countries and allows the use of “Dr.” as a title to your name upon successful completion of the programme.



Alumni Status of an International Business School

Upon successful completion of the programme, get awarded with an authentic doctoral degree and gain the same Alumni status as EU Global’s regular on campus students.



Specialize in Your Chosen Area of Expertise

Candidates have the flexibility to choose a topic of research in any field they have prior expertise in like marketing, finance, technology, operations, human resources, big data, healthcare, agribusiness etc.



Interim Exit Qualification

EU Global’s strategic accreditation allows every learner to earn ECTS credits for every module completed successfully. This allows students to take deferrals, exits and re-join studies and use same ECTS credits for an advanced entry into the programme. For DBA interim exits, Master of Research is awarded to those who complete the research coursework.



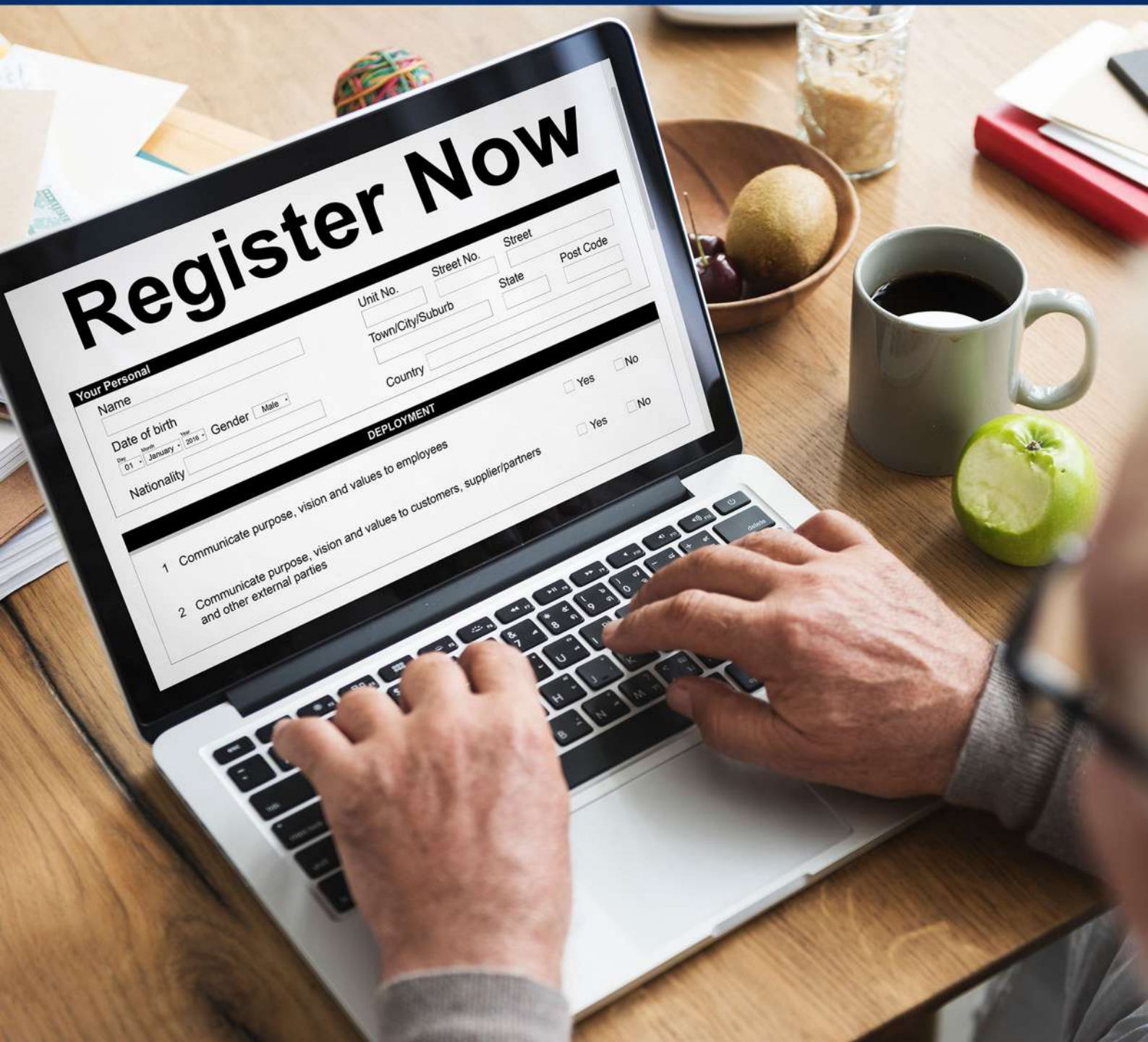
Residencies and Live Research Supervision

Participate in Residencies which are outcome based intensive workshops conducted by experts in a live virtual environment. Additionally, candidates of the DBA programme will also be assigned Supervisors who will guide and support through the research journey, particularly through the Dissertation and Defense preparation.

Eligibility

Following scanned copies of the documents are required to be provided to be admitted for the programme

- Master's or an equivalent academic title from a recognized College/University OR Bachelor's degree or an equivalent academic title in any discipline from a recognized College/University with a minimum of 3 years of relevant professional work experience in the area that the candidate wants to pursue the doctoral studies in.
- English Proficiency - Medium of instruction during school and graduation or work experience should be English OR IELTS score of 6.5 or equivalent.



Curriculum

EU Global Doctoral qualification is designed to strengthen scholars' capabilities to create, plan, validate, execute, report on, and evaluate a significant research project that is professionally relevant and contributes to the generation of new knowledge. To achieve this, they should be able to structure and synthesise complex information and adapt ethical practices in deciding methods of data collection and its analysis. The generic Doctoral programme at EU Global will lead to "Dr." title. EU Global DBA is designed for those looking to apply research to practical business problems and advance in professional practice. DBA graduates typically pursue leadership roles in business, government, or non-profit organisations, such as CEO, CFO, COO, or other high-level executive positions. The programme emphasises applied research that addresses real-world business challenges, often involving case studies and applied projects rather than purely theoretical work. DBA candidates develop advanced leadership, strategic, and decision-making skills, with a strong emphasis on professional development and networking opportunities with other high-level professionals.

The aforementioned outcome of application of management experience and generation of new knowledge with rigorous thesis of 60,000 words leads to the Qualification of Doctor of Business Administration (DBA) with "Dr." title conferment. EU Global's DBA coursework is approximately 33% and the thesis is 67%, and scholars must defend the thesis successfully to be conferred DBA Qualification.

Code	Course/Module/Activity	ECTS	Recommended Milestones
Stage 1 - Exploring Research Problem			
RES 101	Residency 1: Study Skills	2	
DOC 101	Exploring contemporary issues in Business & Management	6	Deliverable 1: Professional Reflection
DOC 102	Professional Review and translating in Doctoral research	6	
RES 102	Residency 2: Research Ethics	2	
DOC 103	Innovative Research for Sustainable Development	4	Deliverable 2: Problem Identification
RES 103	Residency 3: Proposal Writing	2	
DOC 104	Business Statistics	6	
Stage 2 - Proposal Phase			
DOC 105	Literature Review for Doctoral Studies	6	Deliverable 3: Literature Review
DOC 106	Research Design and Philosophy	6	
DOC 107	Designing a Quantitative Research Methodology	6	
DOC 108	Designing a Qualitative Research Methodology	6	
RES 104	Residency 4: Academic Publication	2	Deliverable 4: Research Proposal and Defense
RES 105	Residency 5: Data Collection	2	
RES 106	Residency 6: Discussion, Conclusions & Recommendations	2	Deliverable 5: Research Methods Chapter
RES 107	Residency 7: Dissertation writing & Defense preparation	2	
Stage 3 - Dissertation Phase			
	Dissertation and Defense	120	Deliverable 7: Dissertation Defense and Submission

Andragogy

EU Global's Doctor of Business Administration teaching andragogy allows you to maximise your outcomes. Our doctoral programme is taught in a staged manner with certain recommended milestones to achieve. Each stage is designed to enable scholars' journey to the final dissertation phase. Doctorate at EU Global is taught in 3 Stages

Stage 1 Transforming Practice to Research

Stage 1 begins with reflection on previous experience and expertise the scholar gained till date. The reflective exercise possibly helps them identify the tensions they face around or in their work environment and the impact they may be able to make. The coursework will enable them to study literature heavy courses on Business & Management as well, which enables them the mindset towards evidence based enquiry at the workplace. EU Global plays special relevance to spreading awareness towards the sustainability issues and environment, and is a believer to relate the possible objectives to be thoughtful towards society at large. Hence, stage 1 is exploration to identify a researchable topic which fits in scholars' experience, interest and future vision of implementing the recommendations. In short, Stage 1 enables scholars to visualise not only "What" but "Why" of research as well.

Stage 2 Research Proposal Phase

Stage 2 plays special emphasis on transforming practical knowledge into the research project. This phase provides an opportunity to finalise the research proposal and defend it to seek feedback. The coursework in this stage enables students to write their dissertation in a comprehensive manner.

Stage 3 Dissertation Phase

In this phase, the scholar focuses primarily on data collection, analysis, and writing dissertation, and finalises the ultimate output of the doctoral studies.

▣ Residencies

EU Global conducts various residencies in online mode. Residencies can be visualised as outcome based intensive workshops conducted by experts in a live virtual environment. Outcome in the sense that these workshops are conducted in a planned flow that enables scholars to finalise their proposal, dissertation and at times publish and patent as well. These residencies along with the course recordings from the coursework enables learners to quickly implement and also clarify any doubts they may have, at least in the common scientific research process.

▣ Supervisor

To enable scholars' dissertation topic related discussion, a Supervisor in the similar field as the chosen area is allocated. A separate guideline specifies the roles and responsibilities of both the Supervisor and the Scholar. These guidelines specify mandatory timelines and the minutes of the meeting (at least 4 in a year), beyond which the two parties have academic freedom to determine their interactions, feedback and incorporation of feedback.

▣ Global Conference

EU Global has been scheduling an annual conference in Dec since 2022. This conference normally has been received extremely well, with 12+ reputed journals participation. These Journals are amongst Scopus Listed, ABDC and Web of Science with more than 50 papers publication and 7 countries candidates' participation.

The Annual conference will be open to all Doctoral candidates to take benefit of feedback from the esteemed board.

▣ Planned Journal Issue

EU Global is passionate about research. The initial foundation for Journal Launch has been laid, and now planning to accept research papers for publication. The Journal will be open for all scholars to submit papers for publication. In addition, EU Global faculty is associated with a huge editorial network who will be participating in residencies to promote research and publication in reputed journals.



Assessments

DBA studies have coursework assessment, dissertation and defence. Doctoral studies recommend certain milestone assessments to be agreed upon with Supervisor which is not evaluated but the Supervisor feedback is provided. This entire process is built to successfully complete dissertation and manage timelines as well.

We also integrate formative assessment which does not contribute to the final grade, rather helps in peer to peer learning and reflecting on the concepts used.

The learners are required to write a dissertation of 60,000 words. Detailed guidelines on recommended chapters, supervisor's coordination etc. will be provided to the learners.

Grading system can be accessed via Policy No. 5 Assessment Policy in Quality Handbook.

Upon successful completion of the evaluation requirements of the program, candidates will be conferred with "Doctor of Business Administration" by EU Global.



Fees

Total Programme Fees -

USD 7,711/EUR 6,594

Connect with our Program Managers
to know more about Scholarship and Payment options

Ready for the Doctorate of Philosophy Career!

EU Global academic team also provides opportunities to present in international conferences with participation of reputed Journals such as ABDC, or Scopus listed Journals.

EU Global provides following in addition to the content:

- Research Residency
- Entrepreneurship Residency
- Professional Coaching
- Academic Coaching
- 1:1 Subject specific Supervisors
- Group Research Supervisors

Overall, our team aims to help our scholars to frame their doctoral journey as an asset in your lifelong career.



Industry Expert Message



Prof. Dr. Martin Kunst

Professor, Marketing Analytics

Doctor of Business Administration, Automotive Marketing & Innovation Diffusion
Director, LKQ Europe, Switzerland

As an industry leader, I am consistently impressed by the caliber of scholars pursuing a Doctor of Business Administration (DBA). This programme is designed for those who aspire to make significant contributions to both academia and the business world. Through rigorous research and advanced study, DBA candidates develop innovative solutions to complex business challenges, driving forward industry knowledge and practice. The depth of expertise and strategic insight gained through this programme positions graduates as thought leaders and change agents, capable of shaping the future of business on a global scale.

Research Impact

Study from anywhere in the world

Our Doctoral programme can be studied anywhere in the world via our Learning Management System (LMS). The content is specially procured by highly experienced professors and industry experts team for you to learn 24X7. Learners are provided Success manager on first day, with regular MasterCamps & Residencies.

Research Conference & Residencies

Our Doctoral programme is delivered in a structured manner, comprising of research modules to develop scientific process of research, research residencies in online mode with editors of Journals to provide you insight on expected research processes, and expectations of broader research fraternity. Optionally we offer Strategy & leadership pathway and Technology pathway for diverse audience.

About EU

The European Global Institute of Innovation & Technology (EU Global) is an accredited higher education institution, established with the vision of delivering high-quality, and accredited education to learners worldwide, enhancing both their employability and global mobility. Our teaching approach emphasizes project-based learning, centered on evidence-based reflection, allowing students to apply conceptual frameworks to real-world decision-making.

We are deeply committed to developing future competencies through quality education that fosters lifelong employability on a global scale. Our Competency Lab offers a range of programmes in research, entrepreneurship, sustainability, and professional development, nurturing the soft skills necessary for leadership and effective interaction.

European Global Varsity, part of the same education group, facilitates partnerships between European universities and institutions around the world, expanding opportunities for global collaboration.





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