



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

Veranda
higherEd

Revolutionize Supply Chains with IIM Kozhikode's

Professional Certificate Programme in

Supply Chain Management

Duration
1 Year

Class Start
Sunday, 23 February 2025

Batch
First

Class Days/Timing
Sundays from 02.30 p.m. to 05.45 p.m. IST



Overview

Supply Chain Management has emerged as one of key areas of management promising tremendous opportunities for cost optimization and for maximizing customer value. In a competitive marketplace, an organization can achieve competitive edge by working closely with its business partners. This programme focuses on equipping students with modern concepts, tools, techniques and knowledge to effectively manage and optimize supply chains in a fast-changing, technology-driven environment.

It will focus on understanding and analyzing various managerial, operational and environmental levers and apply them to achieve supply chain excellence. Our discussions would be focused on end-to-end analysis of supply chains, and include issues related to strategy, design, planning & execution, coordination & supply management, as well as issues related to sustainability, emerging trends and new age challenges. It seeks to equip current and budding supply chain managers with tools and concepts to manage and improved supply chains and put them on the path to operational excellence.

This programme is intended to help participants

- Understand the complexity and the challenges of managing a global supply chain
- Familiarize the participants with the key drivers, obstacles and decision areas
- Understand what supply chain coordination means and how it can be achieved
- Introduce and apply new-age technologies to enhance decision-making, transparency, and efficiency in supply chain operations
- Focus on sustainable practices in sourcing and distribution with a focus on minimizing environmental impact.
- Enable participants to play with levers and variables influencing supply chain performance.



Programme Highlights



Completion Certificate

Opportunity to earn a Certificate of Completion from IIM Kozhikode, ranked #3 in India by NIRF Rankings 2024 and globally accredited by EQUIS (EFMD) and AMBA (UK).



Executive Alumni Status

Upon successfully clearing the evaluation requirements of this programme, participants qualify for the Executive Alumni status from IIM Kozhikode.



Prospects of Career Advancement

The demand for skilled supply chain professionals is rising. Completing a course in new-age supply chain management makes a professional more competitive in the job market, opening doors to larger and/or leadership roles in this domain.



Hands-On Data-Driven Activities

Hands-on analysis of supply chain problems, analytics, simulations and case discussions provide practical exposure to real life industry environment and situations.



Relevant and Strategic Insights

Coverage of new age concepts, along with emerging trends and associated challenges in modern supply chain domain allows participants to get updated on contemporary and critical supply chain strategies and best practices.



Enhanced Adaptation to Disruptions

Increased visibility and structured knowledge of upcoming areas in SCM and its implications better equips SC professional to adapt to the ever-evolving demands of a dynamic business environment.



Expert-Led Lectures

Lectures from esteemed faculty and industry experts, provide participants with foundational knowledge as well as current trends and insights from the business world. These lectures are not just informative but also thought-provoking, inspiring participants to think beyond conventional boundaries



Campus Experience

Participate in the 2 day In-Campus immersion module providing participants the opportunity to experience the typical high-intensity classroom and to soak-in the unique campus environment of one of the most iconic and sustainable management campuses in India, set amidst lush green hills and surroundings.

Syllabus

1 Supply Chain Models and Management

2 Quantitative Technique

3 Vendor Management

4 Procurement Strategies

- Procurement Models, Process & Systems
- Outsourcing
- Category Sourcing
- Sourcing Business Services
- Contract Management
- Supplier Relationship Management
- Innovation Sourcing
- Sustainable Procurement

5 Supply Chain Finance

- Understanding Supply Chain Finance
- SCF – The Buyer Perspective
- SCF – The Seller Perspective
- SCF – The Finance Provider
- Optimizing Financing Costs
- Challenges in Managing Finances and Strategies to Improve
- Business Efficiencies

6 Supply Chain Analytics

- Statistics in Supply Chains
- Preliminary On Modelling and Analytics
- Formulating and solving optimization models
- Analytics – Predictive, Prescriptive and Descriptive
- Dashboarding and Data Visualization

7 Circular Supply Chain

- Linear vs. Circular Supply Chains
- Building Blocks of Circular Supply Chains
- Circular Supply Chain Strategies
- Importance and Benefits of Circular Supply Chains
- Circular Economy

8 Digital Supply Chain

- Digital Operations and Supply Chain
- Digital Technologies (AI/ML, IoT, 3D printing, blockchains, etc.) for Supply Chain
- Digital Fulfilment
- AI/ML for Supply Chain
- Smart Factory and Smart Supply Chain
- Digital Waste Management

9 Elastic Logistics

- The Need for Elastic Logistics
- Implementation Strategies
- Benefits and Challenges of Elastic Logistics

10 Green and Sustainable SCM

- Environmental Responsibility
- Social Commitment and Responsible Sourcing
- Financial Management
- Strategies for Sustainable SCM (Waste Management, Risk Management, Reducing Carbon Footprints etc.)

11 Leadership & Corporate Governance in Supply Chain

- Effective Leadership in Supply Chain
- Data Based Decision Making Skills
- Building and Managing High-Performance Teams
- Change Management
- Corporate Governance
- Effective Communication & Resilience in Supply Chains

12 New Age SC Challenges

- Complexities in Demand Forecasting
- Challenges in Material Management
- Supply Chain Fragmentation
- Managing Dynamics of Transnational and International Operations
- Keeping Pace with Digital Transformation in SCM
- Managing Volatile Political, Environmental and Social Impacts

Pedagogy

The course participants will engage in a vibrant mix of lectures, workshops, and real-world case studies. The participants connect with a professional network, fostering relationships beyond the classroom. IIM Kozhikode faculty, celebrated for their academic and industry expertise, will guide, challenge, and inspire throughout the journey.

Upon completion, the participants will emerge with a certificate from one of India's premier business schools and a profound understanding of new age concepts, trends and challenges in the Supply Chain domain.

All enrolled students will also be provided access to Veranda's Cloud LMS through which students may access other learning aids, reference materials, assessments, case studies, projects and assignments as appropriate. Throughout the duration of the course, students will have the flexibility to reach out to the professors, real time during the class or offline via the Cloud LMS to raise questions and clear doubts

In-Campus Immersion

The dates for the 2 day In Campus immersion session to be held at IIM Kozhikode will be communicated in due course. Attendance to the in-campus module is **MANDATORY** for all participants. The in-campus modules are subjected to the conditions that prevail at the point of time. These conditions pertain to the Pandemic or other unavoidable reasons. In case the in-campus immersion cannot be held due to some unavoidable compulsions, adequate alternate options will be made available via online sessions.



From the Director's Desk

Businesses today have transformed dramatically compared to a decade ago. At IIM Kozhikode, our programmes, crafted by world-class faculty with cutting-edge thought leadership and industry insights, empower participants to navigate complex business challenges with confidence and informed decision-making.

As we celebrate our 28-year journey of academic excellence, our growing global presence, recognized and accredited by leading institutions worldwide, attests to our commitment to growth. It's important to acknowledge that both our past and future play crucial roles in our ongoing journey. A visionary outlook is not merely aspirational; it is essential for providing our institution with purpose, direction, and imagination.

That's why we are committed to contributing to India and the world through our initiative, 'Vision 2047: Globalizing Indian Thought'. The scale and potential impact that India will have on 21st-century business drive this legitimate aspiration.

At the core of management is the ability to motivate a team to perform at its peak while balancing the diverse expectations of its members. To harness this dynamic, we are excited to introduce the Professional Certificate Programme in Supply Chain Management.

Enriched with topics like Marketing and Sales, Brand Management, HR Management, Business Strategies and Supply Chain Management, our holistic and intensive curriculum aims to shape the exceptional leaders of tomorrow.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Directors



Prof. Ashutosh Sarkar

Professor, Quantitative Methods and Operations Management Area

Prof. Ashutosh Sarkar has received his PhD from Indian Institute of Technology Kharagpur and was a Fulbright Visiting Scholar at the Naveen Jindal School of Management, University of Texas at Dallas. He has extensive experience in executive education and management development programmes. His areas of interests include Inventory and Supply Chain Optimization, Application of Stochastic Dynamic Programming in Operations Management Problems, Purchasing and Supply Risk Management. He has received international awards for his research and been cited by the academia extensively. Prof. Sarkar has published in Production and Operations Management (Financial Times list of 50 top management journals), International Journal of Production Economics, Transportation Research: Part E, Journal of Purchasing and Supply Management, Computers & Industrial Engineering etc.



Prof. Arqum Mateen

Associate Professor, Quantitative Methods and Operations Management Area

Prof. Arqum Mateen is a Fellow (Ph.D.) of Indian Institute of Management Calcutta, where he was the recipient of Satish K. Sehgal Doctoral Student Award for Scholarship and Organizational Citizenship. He has worked in energy, information technology, and pharmaceutical industries. He has trained managers and senior executives from some of the most reputed Indian and international companies, including several Fortune 500 companies. His research, teaching and training interests include understanding business models, the role of technology in business and supply chains, strategic role of operations and marketing in establishing sustainable competitive advantage, as well as capability development in organizations and value chains. He has published several cases and his papers have been presented in many international conferences, and his multiple award-winning research has been published in many reputed international journals like Decision Support Systems, Decision Sciences, Marketing Intelligence and Planning, International Journal of Production Research etc.

Eligibility

- For Indian Participants – Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline.
- Diploma Holders (10+3) will be considered on a case to case basis subject to having a minimum of 10 Years of work experience in a supervisory role at the time of applying for this programme.
- For International Participants – Graduation or equivalent degree from any recognized University or Institution in their respective country.
- Minimum of 5 years overall work experience.

Who Should Attend

- Managers who want to gain a comprehensive understanding of multiple aspects pertaining to new age Supply Chain management.
- Working professionals in infrastructure, construction, turnkey projects, manufacturing and IT, who manage projects on an ongoing basis and are keen to strengthen their prospects with a globally recognized certification.
- Supply Chain executives seeking to learn hands on practical applied competencies in a digitized environment.
- Executives aspiring to enter and grow their careers in the Supply Chain domain.
- Working professionals in the SC domain who are keen to understand the execution of SCM in real life business scenarios.
- Seasoned leaders seeking to comprehend new age SC challenges and understand the impact of recent technology trends on business operations.



Certificate

Evaluation methodology is the discretion of the faculty. A minimum of 75% attendance to the sessions (live as well as on-campus modules) is a prerequisite for the successful completion of this programme.

During the course, there will be periodic evaluations in the form of quiz, class assignments, project, case analysis, or any other objective/subjective assessment decided by the instructor during the class hours. Hence, the participants are expected to complete the given evaluation components on time successfully. IIM Kozhikode will award the course completion certification to those who complete the assessment components successfully along with the attendance criteria. The main objective of assignments/projects will be to help the participants apply their conceptual learning in the programme to actual organizational decision scenarios.

The participants will have to secure the minimum pass marks in the respective evaluation components. Participants who successfully complete the same and satisfy the requisite attendance criteria, will be awarded a certificate of completion. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a Participation certificate.



Programme Feature



Live and Synchronous Learning

Live and synchronous instructor led classes imparting interactive and real time learning from eminent faculties from IIM Kozhikode.



Convenient Class Schedule

Live classes are scheduled to suit working professionals.



Practice Based Learning

Gain practical knowledge through case study discussions, class exercises, individual or group activities and peer to peer interactions.



Learn from the Best

Lectures imparted by eminent faculty from IIM Kozhikode.



On Campus Visit

Visit IIM Kozhikode's breathtaking oxy-rich campus to attend in person classes and network with your faculty and fellow participants.



Access to Recorded Sessions

Subsequent to the live synchronous classes, participants can access the recorded sessions for review and revision as and when needed.



Financing Options

Speak to our academic counsellors to know more about the loan and financing options offered by multiple Finance Partners.

Programme Fees

Total Programme Fees

INR 2,50,000/- plus GST

Above fee includes boarding/lodging charges at IIM Kozhikode Campus during the in-campus sessions.

Payment Options

Options I

Make the full payment of INR 2,50,000 + GST upfront.

Options II

Pay INR 50,000 + GST at the time of registration and avail a loan on the remaining INR 2,00,000 + GST.

Options III

Make payments as per the Instalment structure provided below.

Instalment Options

Instalment	Fees in INR	Fees in USD	Payment Due Date
Instalment 1	Rs.50000 + GST	USD 1000	At time of Registration
Instalment 2	Rs.50000 + GST	USD 1000	By 20 February 2025
Instalment 3	Rs.50000 + GST	USD 1000	By 20 May 2025
Instalment 4	Rs.50000 + GST	USD 1000	By 20 August 2025
Instalment 5	Rs.50000 + GST	USD 1000	By 20 November 2025



About the Institute

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include: Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programmes. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK also has the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the MBA in Business Leadership (2019), MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE (Laboratory for Innovation, Venturing, and Entrepreneurship), a first-of-its-kind startup incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship Master of Business Administration (PGP) and Executive Master of Business Administration Programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, and 16+ Asia-Pacific region in the QS World University Rankings 2024. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive programme providers globally for the year 2024. The feat has further consolidated the 28-year IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #68 for FT Masters in Management (MIM) 2024 Rankings, for its full-time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organizations, which also includes several Fortune 500 companies in the process.

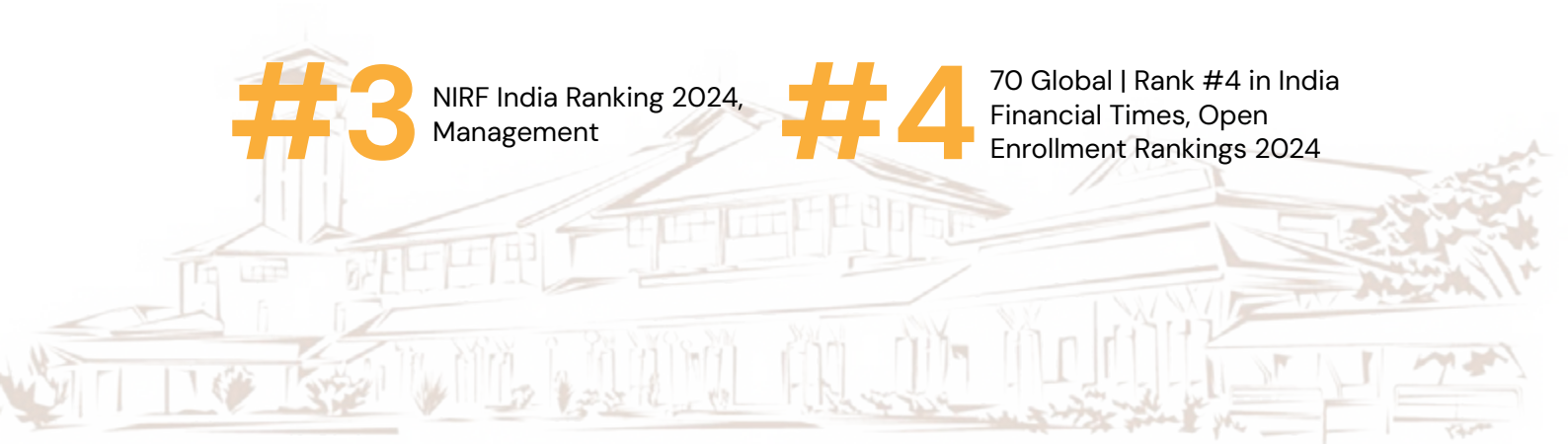


#3

NIRF India Ranking 2024,
Management

#4

70 Global | Rank #4 in India
Financial Times, Open
Enrollment Rankings 2024





Programme by



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