



Study in Canada

MBA in Technology, Innovation and Entrepreneurship
from International Business University, Ottawa
An Exclusive OEG-Veranda Pathway for Academic Partners

AACSB

Business
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Alliance

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IBU

International
Business
University



OEG & Veranda HigherEd Pathway:

Your Companion to Royal Roads University

OEG is an ed-tech company that delivers high-quality, relevant talent development programs with flexibility and accessibility. Their commitment to redefining education is strengthened by their partnership with Veranada HigherEd. Veranada HigherEd's innovative solutions empower OEG to streamline operations, enhance the learner experience, offer personalized and adaptive learning environments, and leverage data-driven analytics to continuously refine their programs. Together, OEG and Veranada HigherEd are progressive beacons in the global educational landscape, providing future-ready talent development solutions.

Benefits of Veranda OEG Preparatory Program (VOPP) Pathway

Open Doors to International Education with Exclusive Benefits

Imagine taking your career forward with a prestigious degree from the top institutions in the world. Now, with the Veranda OEG Preparatory Program (VOPP) Pathway, that dream is closer than ever. Our innovative program offers multiple exclusive benefits to Veranda Pathway Students, making international education more accessible, convenient and affordable.

- **Affordable Fees :** Get a head start on your international education with **specialty discounted fees** exclusively for Veranda Pathway Students. Reduce your overall program expense and make your global ambitions achievable.
- **Streamlined Visa Process:** Don't waste time waiting for visas. Apply while you begin your pathway classes in India, saving valuable time and accelerating your academic progress.
- **Hit the Ground Running:** Earn transferable academic credits before you even leave India. Get a head start on your degree program and complete some of your credit courses even before you arrive in Canada.
- **Save & Settle Smartly:** Manage your finances with ease. **Complete part of your program in India**, allowing you to save on housing and living costs as you get settled abroad.
- **Unwavering Support:** We've got your back! Our comprehensive support system provides **guidance for all non-admission matters**, ensuring a smooth and stress-free transition.

- **Shape Your Future, Your Way:** Choose from specialized pathways in **Management or Technology**, aligning your education with your career aspirations. Pursue your passion and build a fulfilling future.
- **Gain Real-World Experience:** Secure a **guaranteed paid internship** upon program completion. Apply your knowledge in the real world and gain valuable industry exposure that sets you apart.
- **Land Your Dream Job:** Our dedicated placement assistance is on your side. We'll help you find the perfect position after graduation, launching your international career with confidence.
- **Expert Guidance Every Step:** Never go it alone. Receive **expert guidance throughout the program**, including assistance with your post-study visa application. We'll support you every step of the way.

The Veranda OEG Preparatory Program (VOPP) Pathway - Your only launchpad to Global Success

Don't wait! Take the first step towards your international education dreams. Contact Veranda HigherEd today to learn more about this exclusive program and unlock a world of possibilities.

- Visit our website for detailed program information.
- Schedule a free consultation with our education counsellors.
- Apply Now and get an offer within 15 days from top international university partners.





ABOUT THE **IBU MBA**

Our MBA with a unique focus on Technology, Innovation and Entrepreneurship is designed to provide managers and executives with a global entrepreneurial mindset and the ability to develop integrated technological solutions for business organisations from idea generation to execution. IBU's unique value proposition of "personalized learning" is created through a curriculum that is guided by the skills, learning outcomes and competencies identified as high value by industry leaders.

Established in Ontario, International Business University (IBU) @ Toronto is an independent not-for-profit university operating under a consent granted by the Ontario Minister of Colleges and Universities. IBU is a flexible, accessible and personalized alternative to develop graduates who are trained to adapt to a continuously changing environment. As an independent institution, IBU responds to the needs of developing the next generation of future-proof executives who are agile with sustainability competence.

Programme highlights

Industry Academia Interactions

Through collaboration and interaction with many stakeholders, IBU's Center of Sustainable Business provides IBU students with a unique opportunity to learn from and interact with leaders in academia and business. Students will be exposed to an interdisciplinary approach to social and environmental sustainability, including topics such as environmental science, green finance, and social entrepreneurship. This will encourage Students to look at business performance and change from new angles.

Multiple Career Pathways

The comprehensive and application-based MBA from IBU enables students to prepare for varied career pathways across multiple competencies and domains like corporate management, entrepreneurship, technology management, supply chain. operations, healthcare, real estate , public administration etc.

Placement Support

Work placement support is provided to the students through placement coordinators who will help students identify and apply for prospective placement positions. In addition, established partnerships with employers, academic institutions, community and government entities facilitate jobs or internships to the MBA programme students.

PGWP Eligibility

Students successfully completing the MBA in Technology, Innovation and Entrepreneurship at Canada gain the 3-year postgraduation work permit eligibility that allows students to stay on in Canada for up to 3 years without any new or additional visa requirement.

Especially Curated GMAT Exemption and MBA Readiness Programme

IBU does not believe that test scores alone determine a candidate's eligibility. Therefore, if a candidate has not written the GMAT or did not receive a minimum GMAT score of 560, candidates can still take an MBA readiness programme, hosted by Veranda and OEG in India making the candidate eligible for a conditional offer from IBU for the MBA in Technology, Innovation and Entrepreneurship without a GMAT test. During this time candidates can also begin the Visa application process.

Benefit from these unique learning outcomes:

- 1** Knowledge of the context of business and foundational theories and models and the skills to apply tools for managing.
- 2** Knowledge of trends shaping the environment, economic trends, demographic shifts, political and regulatory changes, the role of technology, innovation and entrepreneurial processes in driving change and creating value.
- 3** Conceptualization of research problems and application of appropriate quantitative and qualitative tools to inform the analysis and effective communication of results to different audiences.
- 4** Application of theory and best practices using oral and written communication to share appropriate messages using appropriate media, to persuade a variety of audiences.
- 5** Formulation, analysis and offering of solutions to address a complex problem drawing on a variety of data sources and insights using appropriate models and tools.
- 6** Understanding of legal, ethical and moral obligations and accountability frameworks in business as well as emerging trends in terms of corporate social responsibility (CSR) and environmental, social governance issues (ESGs).

Curriculum

CORE

TERM I

	Course Name	Credit
01	Financial Management	3
02	Business Analytics	3
03	Organisational Behaviour: Leading in a Diverse Environment	3
04	Marketing and Social Media	3

CORE

TERM II

	Course Name	Credit
01	Communications, Interpersonal Skills and Negotiation	3
02	Strategy (Technology Management)	3
03	Information Technology and Digital Transformation	3
04	Macroeconomics (Geopolitical Economy)	3

SPECIALISATION**TERM III**

	Course Name	Credit
01	Research Methods**	3
02	Business Planning**	3
03	Business Process and Systems Design**	3
04	Financing and Valuing Ventures**	3
05	Technology Trends and Applications**	3
06	Entrepreneurship and Innovation*	3
07	Regulatory Environments, Ethics and Sustainability (ESG Policy, UN SDGs)*	3

*These are required courses for this term.

**Pick two out of these five subjects.

CAPSTONE PROJECT**TERM IV**

(You could choose one from the following)

	Course Name	Credit
01	Business Plan Development (Prerequisite: Business Planning) or Consulting Project	6
02	Major Research Paper (Prerequisite: Research Methods)	6

TOTAL CREDITS**42**

*Curriculum is subject to regular review and changes as needed.

THE STUDENT JOURNEY

Through our MBA programme

Semester 1: Foundations

Master the fundamentals of accounting, analytics, leadership, and marketing strategies to gain the skills needed to apply them to real-world situations with our Financial Management, Analytics, Organisational Behavior, and Marketing modules in the first term. This term of your Master's Business degree will equip you with the knowledge and tools to manage and lead effectively in today's fast-paced business environment.

Semester 2: Foundations

The second term delves into Communications, Interpersonal Skills and Negotiation, Strategy, Information, Technology and Digital Transformation, and Macroeconomics. This ensures you have a comprehensive understanding of the latest technological innovations, environmental advancements, and political trends shaping the business world, and how you can leverage them to drive change.

Semester 3: Specialisation

In the third term, you will pick three of the following specialisations: Research Methods, Business Planning, Entrepreneurship, Regulatory Environments, Ethics and CSR. During this term, you will develop the ability to conduct research, analyze data using quantitative and qualitative tools, communicate your findings, and master the fundamentals of successful entrepreneurship

Semester 4: Application

The final semester allows students to integrate and apply their knowledge with a Consulting Study, Business Plan Development, or Major Research Paper. Depending on the area you wish to focus on, you will work with an organisation in the public, private or non-profit sector, develop a start-up business plan, or produce a professionally written research report that applies a research method to collect and analyze data.

Career pathways

Corporate Management & Leadership

Aim for executive positions where you can transform the future of various industries through strategic decision-making with a broad corporate perspective combined with a view of disruption and entrepreneurial edge.

Entrepreneurship

Join a scaling company or start your own firm with the industry knowledge and practical skills needed to develop an effective business plan, secure funding, and manage operations to create a business model for success.

Technology Management & Strategy

Drive technological innovation by using your skills to help companies develop and implement technology strategies and optimize technology within your organisation.

Investment Banking & Private Equity

Shape the future of finance by driving growth and helping organisations raise capital, make strategic acquisitions, and structure complex financial transactions.





Operations & Supply Chain Management

Optimize efficiency by improving operations and supply chain management in manufacturing, logistics, and related industries

Real Estate Development & Management

Our MBA programme positions you to leverage your business acumen and knowledge in developing and managing properties and real estate projects

Non-Profit Management & Public Administration

Make a tangible impact on social and public issues by applying your knowledge to management and leadership roles in the non-profit and public sectors.

Healthcare Management & Administration

Excel in a management role in hospitals, clinics, and other healthcare organisations by using your business skills to improve efficiency while bettering patient outcomes.

WHO SHOULD APPLY for this programme?



Executives and Managers seeking to equip themselves with the latest business knowledge pertinent to digital transformation, sustainability and technological innovation for career progression.



Entrepreneurs seeking a lifelong learning opportunity for networking opportunities and advance professional knowledge.



Individuals desiring to further their studies for career transition and advancement in a Canadian business environment.

Are you eligible?

IBU Faculty

Our professors are renowned for their research and scholarly work relevant to the industry as well as experience as practitioners, consultants, and entrepreneurs. They will share with you their insights and firsthand knowledge on what it takes to thrive in the demanding world of global business. Our IBU MBA faculty members are dedicated to support you every step of the way in your graduate studies.

MBA Faculty

Dr Jenny (Mathews) Benoy

PhD., International Business, University of Limerick, Ireland
M.M.S., Human Resource Management, University of Mumbai, India
B.Com., Exports & Imports, Industrial Psychology, University of Mumbai, India

Teaching and Scholarly Interests:

International Business; International Human Resource Management; Strategy Management; Talent Management; Cross-Cultural Management; Learning & Development; Organization Behavior

Dr. Helen Chen

Ph.D. Industrial/Organisational Psychology, University of Missouri, St. Louis
B.A. (Honors) Psychology, McDaniel College

Teaching and Scholarly Interests:

Human Resource Management, Leadership Development, Communication & Interpersonal Skill, Group Dynamics; Industrial/Organizational Psychology, Personality Psychology

Prof. Robert Compton

Ph.D. Political Science, State University of New York, Binghamton, U.S.
M.P.A. Policy Analysis, State University of New York, Binghamton, U.S.
M.A. Political Science, Bowling Green State University, US
B.A. International Studies, Bowie State University, US

Teaching and Scholarly Interests:

Political Development in Asia and Africa; International Political Economy; Comparative Regionalism; and Politics of the Global South

Prof. Ho Hon Leung

Ph.D. Sociology, McGill University

M.A. & B.A. (Honors) Sociology, Acadia University

Teaching and Scholarly Interests:

Ethnic Relations, Migration, Multiculturalism, Comparative Aging, Architecture and Built Environment, Globalization, Time-honored Brands

Dr Peter Ozog

Ph.D., Leadership and Policy, Niagara University, U.S.

M.B.A., St. John Fisher College, U.S.

B.P.S., Business Management, Cazenovia College, U.S.

Certified Scrum master

Certified SAFe 5.0 Agilist

Teaching and Scholarly Interests:

Management Information Systems; Statistics; Operations Management; Economic Policy; Environmental Policy

Julien Papon

MBA, Kellogg School of Management & Schulich School of Business

MSc – Management of Industrial Systems, Ecole Centrale Paris

MSc – Mechanical & Electro-mechanical Engineering, Ecole Nationale d'Ingénieurs de Saint-Etienne

P.Eng. license holder

Teaching and Scholarly Interests:

Entrepreneurship, Venture Capital and Private Equity

Yelena Stepanyan

MBA, University of Western Ontario

BS, Electronics Engineering, National Polytechnic University of Armenia

CFA, CFA Institute, Virginia, United States

Teaching and Scholarly Interests:

Entrepreneurship, Venture Capital and Private Equity

PROGRAMME

Advisory Council

Strategy and Governance Committee

Clare Beckton

Founder, Own Your Own Success and Executive in Residence CRIW Carleton

Robert Crow

Technology and Public Affairs Advisor, Former Vice-President, Research in Motion

Julien Papon

IBU Adjunct Faculty, Entrepreneur, Adjunct Faculty at Schulich/Lassonde York U Academic Quality Committee

Academic Quality Committee

Dr. Nikhil Celly

Professor of Management and Leadership, C.T. Bauer College of Business, University of Houston

Simon Chang

IBU Adjunct Faculty member, Queens PhD candidate, Marketing

Nick Kovacs

Deputy Headmaster, Crescent School, Toronto

Dr. Jatin Nathwani

Executive Director of the Waterloo Research Institute for Sustainable Energy, University of Waterloo

Dr. Peter Ozog

IBU Adjunct Faculty, Niagara University Faculty member, Information Technology Industry Engagement Committee

Industry Engagement Committee

Dan Arts

Real Estate Executive, Former Director Global Design and Construction, BMO Financial Group; Maple Leaf Sports & Entertainment

Susan Baka

President, Bay Communications & Marketing Inc.

Louie DiPalma

Vice President, SME Programs, Ontario Chamber of Commerce

Marc Lijour

Vice-President, Capacity and Innovation Readiness Initiatives, Information and Communications Technology Council

David McGown

Executive Director, Canadian Business Coalition for Climate Policy

Giovanna S.C. Mingarli

CEO & Founder, MC2 Canada Inc. / MC3 US Inc

Kevin O'Hearn

Director, Regional Director, Instructure

Advisors

Gina Jeneroux

Senior Advisor and Professor of Practice, Centre for Sustainable Business
Former Chief Learning Officer, BMO Financial Group

Melanie Lang

Education and Strategy Advisor, Former Executive Director
John F. Wood Centre for Business and Student Enterprise and Assistant
Professor, Marketing and Consumer Studies, University of Guelph



IBU

Centre for
Sustainable Business

Empowering the next generation of leaders:

The International Business University Centre for Sustainable Business

The International Business University (IBU) based in Toronto is excited to commence the launch of its Center for Sustainable Business, which will foster research and knowledge-sharing on sustainable business practices. In support of the national goal to reach net zero greenhouse gas emissions, the Center will empower collaboration among students, academics, experts, and business leaders. The mission of this organisation is to engage students and other stakeholders through a range of research and knowledge-sharing events to build up sustainability competence.

The end of 2022 and the beginning of 2023 could not be a better example of why responsible leadership is necessary for business: the economic crisis, health issues, supply chain, and labor challenges are pervasive and have been exacerbated recently by extreme weather events. Managing a company is no longer just about competing in the market, it is a much more complex task. It's about creating value for customers, employees, communities, and countries, but it's also about taking a high level of responsibility.

Because the companies of the future have to formulate and implement innovative sustainability strategies for the sake of today, tomorrow and the future, IBU's Center of Sustainable Business, whose main goal is to give students the interdisciplinary knowledge necessary to become successful leaders in the future.

Through collaboration and interaction with many stakeholders, the Center provides IBU students with a unique opportunity to learn from and interact with leaders in academia and business. Students will be exposed to an interdisciplinary approach to social and environmental sustainability, including topics such as environmental science, green finance, and social entrepreneurship. This will encourage them to look at business performance and change from new angles.

Empowering future business leaders

With this framework of complexity in mind, the IBU Centre for Sustainable Business, has a main objective to give students the interdisciplinary knowledge about sustainability problems and solutions to become successful leaders in the future.

“We are at an important moment in time where it is essential to share knowledge, ways of knowing, experiences across cultures and innovative ideas to address the wicked problems of the future.” IBU President and Vice-Chancellor Joanne Shoveller observed. “The IBU Centre for Sustainable Business is a conversation and collaboration space designed to bring industry, government, community, academic and student perspectives together to engage in powerful research, teaching and consultation across disciplines, generations and geographies.”

Through collaboration and interaction with many stakeholders and community members, the IBU Centre provides our students with many opportunities to learn from and interact with leaders in academia, business, government and community organisations. Students will be exposed to an interdisciplinary approach to social and environmental sustainability, including topics such as environmental science, green finance and social entrepreneurship. This will encourage them to look at business and organisational performance and change from new angles.

The Centre will organise knowledge-sharing events covering the following areas:

- » Entrepreneurship and Social Enterprise
- » Responsible Business and Finance
- » Technological Innovation for Sustainability
- » Digital Transformation for Sustainability
- » Indigenous Entrepreneurship and Knowledge for Sustainable Development
- » Sustainability Management
- » SG Investing and Reporting
- » Implementation of UN Sustainable Development Goals

Current and previous activities

As the Centre will be led by IBU Dean Dr. Artie Ng, he and his faculty plan to organise a series of events to engage the community and show students the exciting and forward-looking courses they can expect.

For instance, IBU has joined the Inter-University Sustainable Development Research Programme (IUSDRP) – a global network of universities focused on helping students nurture synergies of a wide range of educational organisations. Fostering international collaboration and network building, while also offering access to a vast amount of up-to-date materials, this programme will help students expand their knowledge of sustainable development and envision new concepts and disruptive businesses that can contribute to the achievement of the SDGs.

As Ontario's unique, independent, not for profit university, IBU is innovating, partnering and growing. These initial steps will ensure that IBU aligns with industry, government and community agencies to provide its graduates with up-to-date, ever-expanding, and truly future-ready knowledge.

ADMISSION REQUIREMENTS for Applicants from India

International students, interested in applying to IBU may do so directly by completing an online application form. Applicants from India will be required to satisfy the following eligibility conditions to apply for the MBA programme.

- » A Bachelor's degree*, from a recognized University/College with a good standing (6 CGPA and above)
- » IELTS with a 6 overall or any other equivalent English proficiency qualification (like TOEFL, Cambridge, Duolingo etc.)
- » GMAT Score of 560 or above OR Completion of GMAT Exemption Programme**

** If you do not hold a Bachelor of Commerce (BCom), Bachelor of Business Administration (BBA), or equivalent business degree, you may be required to complete up to two bridging courses offered by IBU or equivalent before you start the MBA programme of study.*

*** GMAT Exemption Programme is an alternate pathway that is available for candidates who have not appeared for or have a lower score in GMAT*

Programme **Fee**

MBA Tuition and Academic Fees:	CAD 12000 per year for 2 years
GMAT Exemption and MBA Readiness Programme Fee:	INR 3,60,000

Important **Dates**

IBU and OEG decision process on Selection*	Close by 15 June 2024
Conditional Offer Letter & Commencement of Visa Application*	Close by 20 June 2024
Fee Payment for GMAT Exemption and MBA Readiness Program	25 June 2024
GMAT Exemption and MBA Readiness Program Commencement (India)	01 July 2024
MBA Academic Session Commencement (Ottawa, Canada)	September 2024

** If you have a GMAT score of 560 or above, you may be eligible to have your application processed and receive your offer letter by 01 August 2024 and the last date for fee remittance would be 15 August 2024.*

Note: Upon successful admission into the MBA program, the Application Fee of Rs.4600 will be adjusted against the GMAT Exemption and MBA Readiness Program Fee of INR 3,60,000 which needs to be paid within 20 days of receipt of Admission Offer Letter or by 25 June 2024, whichever is earlier.

HOW TO APPLY FOR OUR **MBA programme** **in Canada**

- › Speak to our Pathway Counsellors to validate your eligibility requirements
- › Apply Online at <https://www.ottawa.education/veranda/>
- › Participate in the IBU and OEG Selection process
- › Receive a Conditional Offer Letter
- › Pay your tuition and fees (For MBA as well as GMAT Exemption and MBA Readiness Programme as applicable)
- › Commence your Visa Application process
- › Commence the GMAT Exemption and MBA Readiness Programme in India (if applicable)
- › Commence MBA Academic Sessions in Canada

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