



RUSHFORD
BUSINESS SCHOOL



The Rushford
100% online Accelerated

**MASTER OF
BUSINESS
ADMINISTRATION
(MBA) PROGRAMME**



About **MBA**

The Rushford 100% online Accelerated Master of Business Administration (MBA) programme is designed for graduates and working professionals who have the passion and commitment to succeed in the business world. Rushford Business School offers a self-paced learning environment that is built on the latest technology to bring students, faculty, mentors, and a variety of knowledge sourced together for a world-class learning experience. The Rushford MBA is a hands-on programme in which a student is not only expected to master core fundamentals of business and management but also to develop key skills along the way that can be applied at the workplace in real-time.

The Rushford MBA allows our graduates to accelerate their career aspirations through sheer knowledge, skills and wisdom building throughout the programme. Rushford offers Recognition of Prior Experience (RPE) and thus a formal bachelor's degree is not mandatory for entering this programme.

Programme Highlights

Internationally Recognized MBA Degree

A Masters in Business Administration is considered a worthy investment for professionals in management domains seeking to fortify their business skills and get ahead in their career. An MBA is amongst the most sought after educational qualification across the world. This 12-month MBA is conducted fully online and is awarded by Rushford Business School. By default, this MBA is also awarded with a WES approved, UK Ofqual regulated **Level 7 Diploma in Executive Management.**

Alumni Status of an International Business School

Upon successful completion of the programme, get awarded with the same MBA and gain the same Alumni status as Rushford's regular on-campus students.

5 Days On-Campus Immersion Session

Leverage the opportunity to meet and interact with your fellow coursemates and Rushford faculty and also experience Rushford's modern campus at Paris, France during the 5 day on-campus immersion.

Practical Exposure Through Hands-on Learning

Various courses are accompanied by case reviews and simulations in which students are given a situation that they must resolve based on what is learnt in the programme and individual experience. This helps students understand how a situation may unfold in the real world and prepares them to make the right decisions.

Flexible and Engaging Pedagogy

Learn from a variety of resources such as video lectures, reading materials, podcasts, simulations, and multiple choice test questions that are designed to impart a deep understanding of the material. While students can consume the learning materials at their own pace, students are also offered assignments and projects to help apply the learnings and deepen their understanding of the subject matter.



Key Programme **Information**

Duration – **12 months** <<

Credits – **60 ECTS** <<

Mode of Delivery – **Online** <<

Average Course Length – **3 weeks** <<

Commitment – **12-15 hrs per week** <<



Curriculum

CORE COURSES - 48 ECTS (4 ECTS per Course)

- Managerial Economics
- Managerial Skills
- Accounting for Financial Reporting
- Accounting for Managerial Decisions
- Cutting Edge Leadership
- Financial Management
- Operations Management: Productivity & Quality
- International Business Environment
- Leadership and Managing Human Capital
- Marketing Management
- Business Statistics
- Sales Management

CORE ELECTIVES (Choose any 3) - 12 ECTS (4 ECTS per Course)

- Business Law
- Business Analytics
- Strategic Management: Integrating the Enterprise
- Organisational Behaviour

Eligibility

- Bachelors's or an equivalent academic title in any discipline from a recognized College/University with a minimum overall score of 55% (GPA 2.0 on a 4.0 point scale) or higher.
- English Proficiency - Medium of instruction in during school and graduation should be English

Application Process

- Speak to our academic counsellors to gain a deeper understanding of the programme and how it could contribute to your career aspirations.
- Ensure that your documents, specifically pertaining to educational qualifications and professional work experience as applicable is validated by our counsellors.
- Complete the Online Application Form.
- Confirm your Admission by making a Down Payment or remitting the applicable programme fee. Making a Down Payment allows you to confirm your offer acceptance while you seek financial assistance from loan partners.

Fees

Total Programme Fee

INR 3,00,000 (all inclusive) / USD 3600

	Total Fee (for 12 months)	Instalment Structure (Payable per 6 months)
programme Fee	INR 3,00,000 / USD 3600	Inst 1 - INR 2,00,000 / USD 2400 Inst 2 - INR 1,00,000 / USD 1200
Upfront Payment Discount	INR 30,000 / USD 350	--
Net Payable Total Fee	INR 2,70,000 / USD 3250	INR 3,00,000 / USD 3600

Upon successfully submitting the online Application form, make a downpayment of INR 25000 to confirm your admission and call +91 81300 38548 to know more potential loan/financial assistance options that you may want to consider!

Award

Upon successful completion of the evaluation requirements of the programme, candidates will be conferred with 'Master of Business Administration' by Rushford Business School.



About Rushford

Rushford Business School is an EduQua certified business school in Switzerland. The b-school houses students from over 45 countries across its 2 campuses. Founded with a vision to truly partner with students in their learning journey, Rushford has adopted three key strategies to enable its vision: modern governance, contemporary and research-oriented education, and skill building. The school's main language of instruction is English, with regional language taught to help integrate learners in local workforce. With its modern infrastructure, strategic campus locations and pragmatic outlook, the School is committed to build socially responsible and creative future leaders with global mindset and internationally employable future skill sets.



4★

QS Rating

50+

Programs

9k+

Alumni

2

Campuses

45+

Nationalities

Accreditations & Memberships



EduQua Certified

Rushford is certified by EduQua, which is an agency of the Swiss government that monitors the quality of higher education institutions in Switzerland.



AACSB Member

AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide.



5 Star QS Rating

Rushford has received an overall rating of 4 stars in the QS Stars rating system, with 5 stars in online learning and teaching.



UN PRME Member

PRME equips today's business students with the understanding and ability to deliver change tomorrow.



Member of Accreditation Council for Business Schools & programmes



Member of Business Graduates Association



Educational Member of International Accreditation Council for Business Education



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For more details

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