

Online **Master of
Business
Administration**

University of Southern Indiana

Accreditations





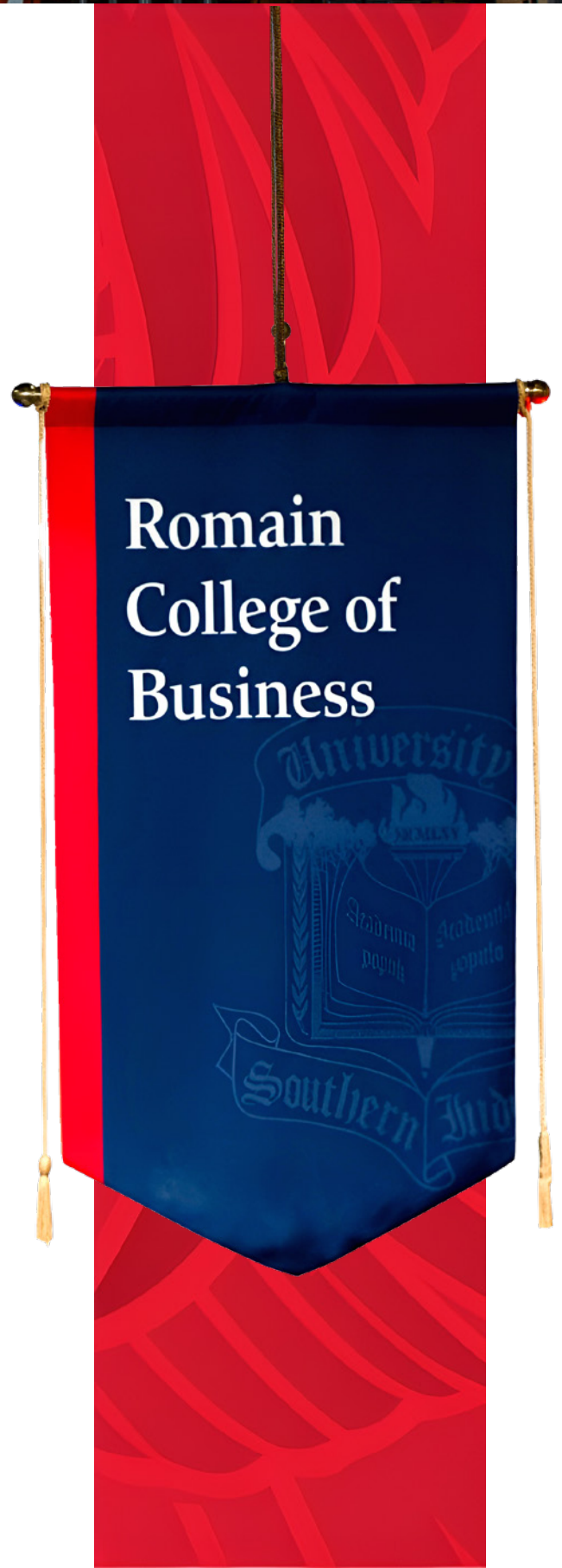
Program Overview

Elevate Your Career with a Globally Recognized MBA

Stand out in today's competitive job market with the AACSB-accredited online Master of Business Administration (MBA) from the Romain College of Business at the University of Southern Indiana (USI). Designed for working professionals around the world, our program delivers practical business skills that improve your ability to lead and make strategic decisions with confidence.

Our affordable, 100% online format allows you to balance your education with professional and personal commitments while gaining the advanced management expertise that top employers seek. Through a curriculum grounded in real-world problem-solving and critical thinking, you'll be prepared to take on leadership roles across industries and sectors.

Whether you're seeking career advancement, a change in direction, or the skills to launch your own enterprise, USI's online MBA equips you with the strategic insight and practical tools to make an impact in your workplace from day one. Engage with today's most important business challenges, and graduate ready to create value, inspire teams, and drive meaningful results wherever your career takes you.



Why Choose an Online MBA Program from USI?

Fast completion times:

Earn your AACSB-accredited online MBA in as few as 12 months with accelerated, 8-week courses.

100% online coursework:

Access your asynchronous coursework 24/7 and complete your studies when it's most convenient.

Career-focused programs:

Advance in your current role, or pivot to new opportunities, with the in-demand expertise gained through our online MBA programs.

Affordable tuition:

Discover the value of our budget-friendly tuition that you can also avail financial assistance for.

Learn from Expert Faculty:

Learn from the same distinguished faculty who teach on campus and gain deeper insights into the latest trends shaping today's business landscape.

Choice of Specialization:

Choose to pursue concentration of your interest - General Management, Project Management or the much sought after domain of Artificial Intelligence.



Online MBA Program Fees

Total Tuition

\$13,950

Program Duration: 12 Months

Credit Hours: 30

Connect with our Program Managers to know more about Scholarship and Payment options you may be eligible for.

Eligibility

The University of Southern Indiana's online MBA program has specific requirements that applicants must meet to enroll. Please read the admission guidelines to ensure you qualify.

Undergraduate Degree

a completed bachelor's degree from an accredited institution

GPA

minimum cumulative GPA of 2.5

English Proficiency

English as the medium of education in high school and graduation

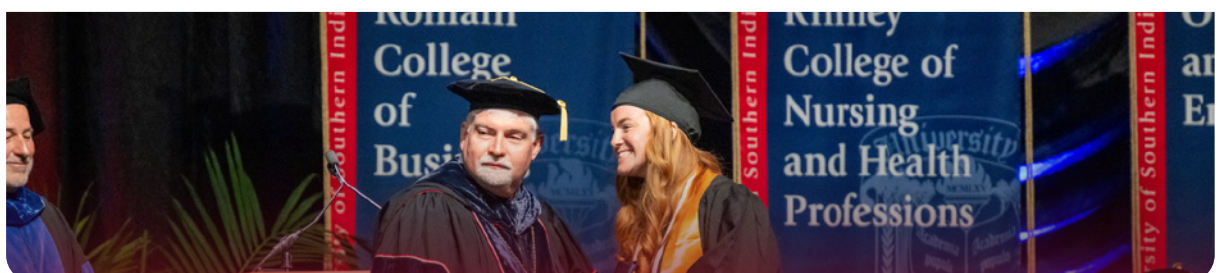
Curriculum

To complete this online MBA, students must complete a total of 30 credit hours, including 21 hours of core coursework and 9 hours of coursework pertaining to concentrations.

Core Courses (21 hours)	Course ID	Subject	Duration	Cr. Hrs
	MNGT 611	Leadership Skills & Innovation	8 weeks	3
	ACCT 601	Accounting for Decision Making and Control	8 weeks	3
	CIS 601	Information Systems and Technology	8 weeks	3
	ECON 601	Managerial Economics	8 weeks	3
	FIN 601	Financial Management and Financial Markets	8 weeks	3
	MKTG 601	Marketing Strategies	8 weeks	3
	MNGT 681	Strategic and International Management	8 weeks	3

1. Project Management Concentration (9 hrs)

Concentrations	Course ID	Subject	Duration	Cr. Hrs
	IM 611	Principles and Practices of Project Management	8 weeks	3
	MBA 604	Lean Six Sigma	8 weeks	3
	MBA 615	Project Management I	8 weeks	3



2. Artificial Intelligence Concentration (9 hrs)

Course ID	Subject	Duration	Cr. Hrs
BAN 601	Applied Business Analytics	8 weeks	3
MBA 601	AI-driven Business Transformation: Strategies, Solutions, & Implications	8 weeks	3
MBA 606	Generative AI in Applied Business Contexts	8 weeks	3

3. Business Administration Concentration (9 hrs)

Course ID	Subject	Duration	Cr. Hrs
Required course			
BAN 602	Data-Driven Decision Making	8 weeks	3
Elective courses Choose any two of the following:			
MBA 601	AI-driven Business Transformation: Strategies, Solutions, and Implications	8 weeks	3
MBA 604	Lean Six Sigma	8 weeks	3
MBA 606	GenAI in Applied Business Contexts	8 weeks	3
MBA 615	Project Management	8 weeks	3



Faculty

"The best investment you will ever make is in your education."

Dr. Smothers is a Professor of Management and the MBA Program Director in the Romain College of Business. He earned a BSBA from Union University, an MBA from the University of Tennessee, and a Ph.D. in Management from the University of Mississippi. He teaches applied managerial courses such as Leadership Skills and Innovation, Lean Six Sigma, and Project Management. His research and consulting work helps firms improve their organizational strategy and achieve their goals. His research can be found in journals such as the Harvard Business Review, The Journal of Behavioral and Applied Management, Community Work & Family, The Learning Organization, The Journal of Theoretical Social Psychology, Journal of Managerial Issues, Marketing Management Journal, Journal of Ethics and Entrepreneurship, Journal of the Academy of Business Education, Journal of Higher Education Theory and Practice, The Journal of Health and Human Services Administration, The Journal of Retailing and Consumer Services, Marketing Education Review, The Journal of Leadership and Organizational Studies, International Journal of Selection and Assessment, Human Relations, Leadership, Journal of Management History, and the Journal of Research in Innovative Teaching. Dr. Smothers enjoys serving on regional boards of directors to strengthen the connection between his research and consulting to contemporary business practice.

*Dr. Jack
Smothers*

Professor of Management
and MBA Program Director



Faculty

"Develop habits that lead you to become the best version of yourself."

Dr. Milewicz is a Professor of Marketing at the Romain College of Business. He has been Chair of the Economics and Marketing Department since 2020 and Coordinator of the Biometrix Discover Lab at USI since 2021. He earned an MBA and PhD in Marketing from the University of Central Florida. His research primarily focusses on branding, professional selling, and the scholarship of teaching and learning. His research has been published in *Industrial Marketing Management*, *Asia Pacific Journal of Marketing and Logistics*, *Management Research Review*, *Journal of Political Marketing*, *Marketing Education Review*, *Journal of Education for Business*, and *Journal of Consumer Satisfaction, Dissatisfaction, and Complaining Behavior*. Dr. Milewicz also regularly presents his research at national and international conferences. He is a former Board Member, Officer, and President of the Marketing Management Association and has provided professional consulting for cities and not-for-profit organizations and companies from various industries such as consumer packaged goods, transportation, pet foods, and banking. Prior to joining the University of Southern Indiana, Dr. Milewicz also taught at the University of South Florida – St. Petersburg and the University of Central Florida and worked professionally in sales and marketing management. At USI, Dr. Milewicz's teaching includes *Marketing Strategies* and *Consumer Behavior* in the MBA program as well as undergraduate courses in *Marketing Management*, *Personal Selling*, *Marketing Research*, *Introduction to Marketing*, and *Introduction to Business*.

*Dr. Chad
Milewicz*

Associate Professor of
Marketing



Faculty

“My advice for those considering our online program is to never stop learning and always stay curious.”

Dr. Jankuhn is an Assistant Professor of Marketing in the Department of Economics and Marketing in the Romain College of Business at the University of Southern Indiana. He teaches courses in marketing strategy and consumer behavior in the MBA program as well as undergraduate courses in consumer behavior and marketing of services. His research focuses on consumer behavior, payment strategy, and pricing strategy. Dr. Jankuhn holds an MBA from St. Mary's University and a Ph.D. in Marketing and International Business from Saint Louis University. He regularly presents his research at national conferences, and his research has been published in several journals, including the Journal of Business Research and the Journal of Food Products Marketing.

*Dr. Nicolas
Jankuhn*

Associate Professor of
Marketing



About University of Southern Indiana

The University of Southern Indiana's appeal to students is found in its size, the accessibility of professors, its beautiful environment and innovative housing, its proximity to an urban center, the friendliness of students, employees and the community, as well as its affordability and value.

Founded in 1965, USI enrolls nearly 9,500 dual credit, undergraduate and graduate students in more than 130 areas of study. A public higher education institution, located on a beautiful 1,400-acre campus in Evansville, Indiana, USI offers programs through the College of Liberal Arts, Romain College of Business, Kinney College of Nursing and Health Professions, Pott College of Science, Engineering, and Education, and School of Graduate Studies.

USI is a Carnegie Foundation Community Engaged University and offers continuing education and special programs to more than 15,000 participants annually through Outreach and Engagement. The University offers study-abroad opportunities in more than 60 countries and hosts international students from around the globe.

A competitive member of NCAA Division I and the Ohio Valley Conference, USI offers 19 varsity intercollegiate men's and women's sports.



9,489*
Enrollment



130+
Areas of Study



20
Average Class
Size



120+
Student
Organizations



54,000+
Alumni





Contact Details:



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